

WORKFILES - EVENTS - GENERAL

FOL. 2

MAGNUM PHOTOS INC

1950 - 1968

DPI.

2 February 1954.

Dear Margo,

Could you let me have a list of the places in the wide world where Magnum photographers are like to be during 1954.

There will be a meeting in Geneva next Monday and Tuesday, 8 and 9 February, of Unesco, ILO, FAO, and WHO to discuss the visual information programme for all the agencies. It would be useful for us to have some indication of where Magnum men might be when we are planning where and what projects we will spend our money on. Nobody has a great deal for travel expenses but we might be able to make use of people in the field.

We had expected Capa to drop by Geneva when he was in Switzerland.

Best regards to all,

Yours sincerely,

Tess Taconis
Photo Editor : DPI.

Miss M. Shore,
MAGNUM PHOTOS,
125 Faubourg St. Honoré,
Paris.

MACNUM PHOTOGRAPHERS

FRANCE: Henri Cartier-Bresson, Marc Riboud, Jean Marquis, Kryn Taconis

These will be in or near France most of the year as far as is now known. Exception: Jean Marquis may go to Finland the end of February, and could do something for you there if we know about it in advance.

ITALY: Jim Whitmore lives in Rome, but has his hands full being a LIFE stringer and taking all the color magazine assignments in Italy, so don't expect much from that quarter.

GERMANY-AUSTRIA: This is permanent base for Erich Lessing in 1954, headquarters Vienna. Lessing free to travel, usually does a job or two in Jugoslavia in the course of the year. Anything in his "beat" could easily be taken care of.

INDIA: Ernst Haas is now in Karachi, then goes to Calcutta but will not be free for assignment for several weeks. Anything particular you have in mind should be told to the Paris office, because if planned long enough in advance, we might get one small job from Haas other than the things he has on his agenda.

AFRICA: George Rodger is in Nairobi, Kenya. Expect he will be there for at least six weeks (he's working on an assignment that is slow-going). Remember distances are vast and travel difficult, so any job for George would have to have that taken into consideration.

NY: Werner Bischof is just leaving for South America. He's going by Jeep from Ny to California, then to Mexico, Central America and eventually South America. He is expected to be in Mexico around the middle of March. For Bischof, too, anything you might want has to be planned long ahead.

About the others on the Magnum Photographers Movements List:

- 1) Note that neither Max Scheler nor Gisele Freund are photographing through MAGNUM any longer.
- 2) Herbert List is an art photographer, though he can do any kind of thing, he confines himself to his own jobs in general.
- 3) Paul Moor lives in Munich, and could easily do any refugee living conditions stories in his area.
- 4) Pierre Verger in Dakar, Africa, does not do any work on assignment. He photographs what he wants and when he pleases, and our agreement with him is for the use of his archive material, not to assign him.
- 5) Ernst Scheidegger is already at work on several MAGNUM assignments in Egypt, and we do not know when he will finish, nor what direction he will take when they are done.
- 6) Inge Morath is in Rome on vacation, but lives in London and will be going back there about mid-February.
- 7) Hans Wild is permanently in London, is principally a studio and fashion photographer.
- 8) The eight photographers working with MAGNUM in the United States probably don't interest you, since the U.S. is generally considered to be civilized and healthy.....

ES/fd

PI

18 May 1967

Dear Russ,

Why are we in the dog house ?

As far back as 1954, it was arranged for this office to receive a copy of "Magnum Photographers Movements". We have not received this document for a long time. I do feel it would be most useful for both sides.

It would be very gracious of you to let me know what Magnum exactly has distributed and had published of Ian Berry's water story in Ghana, produced in December 65.

My regards to all of you.

Eric Schwab
Photo Editor (Interim)
Division of Public Information

Monsieur Russ Melcher
125, Fbg St-Honoré
Paris
France

MAGNUM Photos

► PARIS

125, Faubourg St-Honoré, Paris 8e
☎ 359-15-91 Cable: FOTOMAGNUM

NEW YORK

72, West 45 Street, N. Y. 10036
☎ 661-5040 Cable: MAGNUMFOTO

May 22, 1967

Mr. Erich Schwab
Division of Public Information
W.H.O.
avenue Appia
1211 Geneva.

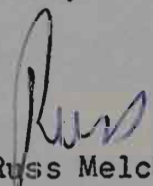
Dear Mr. Schwab,

It is with great joy that we take ^{you} out of the dog house
and put you back on the "Where's Magnum" list.

I believe that, if you will be kind enough to look in
the past correspondence between your organization and ours
you'll find that your second question has already been
answered. And that, unfortunately, no new actual publica-
tion has come to our knowledge since then.

Water is not at the present day a news item. It would
take only one large draught in Ghana to get this story
published everywhere. Unfortunately, all we can do is
take good journalistic pictures. It is then up to the
editors to decide when and if they will publish it.

Best,


Russ Melcher.

C O P I E

PI

26 avril 1966

Cher Monsieur,

Par ce même courrier j'ai le plaisir de vous faire parvenir le reportage complet Ian Berry/Ghana: photos (noir et blanc, couleurs), texte et légendes de Mr Timmler.

Espérant que vous serez ainsi à même d'en assurer une excellente diffusion, je vous prie de croire à tous mes sentiments les meilleurs.

Hubert d'Havrincourt
Chef du Service photographique

Monsieur Joseph Morhaim
Bureau Chief
Magnum Photos
125 Fbg St Honoré
PARIS 8

HH/dh

PI

le 13 janvier 1967

Mon Cher Russ,

Je n'ai pas eu l'occasion de renouer avec toi des relations épistolaires depuis l'époque où j'étais Chef des reportages de JOUR DE FRANCE. C'est donc un grand plaisir pour moi de le faire aujourd'hui.

Nous avons transmis, pour règlement, à nos services financiers ta facture No 921 du 21 novembre dernier de FF 76.- Elle nous était finalement parvenue avec quelque retard, n'étant pas adressée directement à notre service photo.

Le 26 avril 1966, j'ai fait parvenir à J. Morhaim tous les tirages du reportage Ian Berry/Ghana, accompagné des textes et légendes du rédacteur Mr Timmler, ceci à toutes fins de permettre à Magnum d'assurer comme convenu l'editing du sujet. Comme ce jeu témoin nous appartenait, je te serais très reconnaissant de bien vouloir me le retourner car nous en avons besoin pour nos archives.

A l'époque, J. Morhaim m'avait annoncé qu'il comptait assurer une large diffusion de ce reportage et qu'il ne manquerait pas de me tenir au courant. J'aimerais savoir ce qu'il en a été.

Attendant le plaisir de te lire,

Bien amicalement à toi

Hubert d'Havrincourt
Chef du Service photographique

Monsieur Russ Melcher
Magnum Photos/Paris
125 Fbg Saint Honoré
75 Paris VIII

MAGNUM Photos

► PARIS

125, Faubourg St-Honoré, Paris 8e
ELYsées 15-91 Câble : FOTOMAGNUM

NEW YORK

72, West 45 Street, N. Y. 10036
Tel. 661-5040 Câble : MAGNUMFOTO

RECEIVED
IN REGISTRY

28. NOV 1966

W. H. O.
GENEVA

Paris, le 21 Novembre 1966

WORLD HEALTH ORGANISATION
Palais des Nations
Genève
Suisse

Facture n° 921

Doit

19 prints 8 x 10 : Ghana water project
by Ian Berry

at F.F. 4,00

F.F. 76,-

payment : by check to the order of
MAGNUM PHOTOS PARIS or by
transfer to our Bank account

Nr A 20. 858 00 - Banque Neuflyze Schlumberger, Mallet & Cie
12, Place de la Bourse. Paris 2°

OK
HH

SERVICES INTERNES
ACHATS ADMINISTRATIFS

23 NOV 1966

HH/dh

PI

le 14 octobre 1966

Cher Monsieur,

Nous vous serions reconnaissants de bien vouloir nous faire envoyer par un tout prochain courrier un jeu des photographies du reportage Ian Berry/Ghana*.

Les documents qui nous intéressent sont ceux mentionnés dans le texte de base de Mr Timmler qui vous a été fourni par nos soins courant avril 1966.

Ces documents ne sont pas destinés à la publication, mais aux archives du Programme de Développement des Nations Unies à New York.

Dans l'attente de votre envoi, je vous prie de croire, Cher Monsieur, à tous mes sentiments les meilleurs.

Hubert d'Havrincourt
Chef du Service photographique

Monsieur le Directeur
Magnum Photos Inc
125 Fbg St Honoré
75 Paris VIII

* Cf ma lettre PI du 26 avril 1966

Hubert d'Havrincourt
Photo Editor

Directeur régional AMRO
Mr Morris Sinclair PI

23 septembre 1966

HH/dh PI

REPORTAGE IAN BERRY/TIMMLER AU GHANA

Je vous prie de trouver en annexe les photocopies d'une lettre de Magnum du 25 février 1966 et de nos deux lettres à cette agence des 2 mars et 26 avril 1966, qui résument toute l'affaire.

Aux termes de l'accord conclu et qui, jusqu'à présent n'a pas été modifié, tout le matériel Ian Berry/Timmler sur le Ghana est en possession de Magnum pour diffusion, et n'a pas encore, à ma connaissance, été utilisé. A notre avis, UNDP devrait donc traiter directement avec l'agence Magnum.

Pour autant que les démarches que je dois entreprendre à Paris le 26 septembre dans le cadre de l'organisation du photo coverage de la Journée mondiale de la Santé m'en laissent le temps, j'envisage de rendre visite à Magnum pour discuter de ce problème qui risque de se trouver compliqué par le fait que cette agence vient de changer de Directeur: Mr Morhaim qui s'était occupé de cette affaire vient en effet de démissionner.

Hubert d'Havrincourt
Photo Editor

Directeur régional AMRO
Mr Morris Sinclair PI

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PROJET DE LETTRE A MONSIEUR MORHAIM DE MAGNUM

Cher Monsiar,

Je vous remercie de votre lettre du 25 février et me réjouis d'apprendre que vous vous apprêtez à diffuser largement le reportage de Ian Berry/Ghana.

Ian Berry n'ayant pû se rendre à Genève comme nous l'excomptions, notre rédacteur Monsieur Timmler s'est trouvé quelques peu handicapé pour la confection des légendes des photos de ce reportage. Il met actuellement la dernière main à ce travail.

/// Nous nous ferons un envoi dès que les textes nous seront parvenus.

Croyez, je vous prie, cher Monsieur, à tous mes sentiments les meilleurs.

H d'H

PI

25 March 1966

Dear Mr Forcart,

I thank you for your letter of 22 March.

Yes, I have had news from Dr Timmler and we have obtained the caption material for the photographs on the WHO-administered project in Ghana. I had hoped that this material could have been produced jointly by Dr Timmler and the photographer, Ian Berry, but unfortunately it was not possible to bring the two together at the right time. The material still needs to be edited and this is being done now. Thereafter it is my intention to send a report to UNDP, which would of course be concerned with the WHO part of the business only. I shall of course send you a copy and would be happy to receive a copy of your report.

Yours sincerely,

Joseph Handler
Director
Division of Public Information

Mr K Forcart
Office of the Assistant
Director-General (DPRLA)
FAO
Via delle Terme di Caracalla
Rome
Italie

cc: Mr C Rehling
UNDP
M. d'Havrincourt

Magnum

IP/DPI

18 October 1950.

Dear Shin,

I talked to Pat Palmer this morning and she told me all about your troubles and the ten pound premature cesarean! Better luck next time and meanwhile don't despair. I know your agonies about gettin pictures of the brats in incubators but assure you that whether you are satisfied with them or not, we will be satisfied if we can see the baby, see the nurse's hands, see what she is doing. Sometimes, believe it or not, those things even have a facial expression. I do not blame you if you would like to squash them all right now but don't let it have a permanent affect on your paternal instincts.

I am sending herewith a confidential report on Liberia. Please pass this on to George Rodger if he is now in Paris and ask him whether he thinks he could cover most of the points. If he is not discouraged by the information he will find here he should let me know right away if he is definitely willing to take the job on and when he proposes to go. I would then get the letter ready for Magnum and set up arrangements with Dr. Togba.

Am still waiting for a reply from Max of Realités on Turkey. Has he talked to you about it? If he doesn't come across in a day or two I have to make a decision about what to do. Frankly would very much like for you to go if you don't cost too bloody much. So as soon as you can find time let me have a line on what it would cost for you to do it.

As soon as your contract is all straightened out will send you some money. Understand you want it in US dollars travellers cheques. I don't know whether we can do that unless you come here to sign them but will investigate.

Good luck and see you soon but not before November 1, when I will be in Paris for a week.

Mary

Mr. David Seymour,
Photo Magnum,
125 Avenue Faubourg St. Honore,
Paris.

ENGL: Report on Liberia.

MAGNUM Photos, Inc.

NEW YORK 65 W. 45th St., New York 19
Circle 7-4413-14
PARIS 125 Faubourg St. Honoré, Paris 8e
Elysee 6128

Mrs. Mary Losey
WHO
Geneva

Oct 19/50

Dear Mary,

To-day we received a letter from WHO signed by Mr. Stencek informing us that they received the contract and agreed to our corrections. This settles the matter and we are now in lawfull business.

I am sweating out the pre-matures story and I am not very pleased with results till now. There will be little trouble to fill out your requirements. My ideas about the dramatic story based on an emergency case are more difficult and I have to rely on my luck. I will keep you informed about my progress.

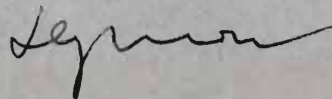
George Rodgers is still in Holland and is expected in Paris the beginning of November which will coincide, as I understand it, with your trip here. You will then have an opportunity to discuss this story with him.

I have spoken to Mr. Manevy, the editor of Realities, and he told me that he is uncertain about his participation in the Istanbul story and also that even if he decides for it it will be not before three to four months. I suggest we talk about it during your stay in Paris.

We received through New York a letter from Roger Coster presently in Haiti who, in principle, is willing to do the story for you there. He would need, I feel, an amount around \$500. He is leaving Haiti for a month or so and will be back there in December and will be ready at that time to work for you.

This is about all for the time being, hope to see you soon in Paris. At that time we will be able to push the production forward.

Yours



19 December 1950.

Dear Mr. Ninaud,

This is to request you to arrange, under our contract with Magnum Photos, for photographing of supplementary shots on the Premature Infant Care Programme in France, which were not included in the first assignment now completed by Mr. Seymour.

The shots which we should now like to have are as follows:

Examination and consultation of pregnant woman at pre-natal clinic, showing doctor, nurse and social worker, and mother. Bring out things checked by doctor, such as Wasserman, blood count, etc. If possible make shots at Baudeloque Clinic with Professor Menkowski: approximately ten.

Home visit of nurse to prepare parents of a premature infant before its return to the home. This should include shots showing nurse explaining clothing, bed, feeding arrangements, etc. Leaving some pamphlets, examining supplies. About ten shots.

Home visit of nurse when baby has been returned to the family. Shots should include father and any other children, as well as mother. If possible use mother who was cared for at Baudeloque Clinic and baby who was in fact a premature. About five shots.

We have budgeted \$150 for this supplementary shooting and trust that it will cover the costs of the assignment. I would appreciate it if you could arrange to have this work done before the end of the year and to send your letter of agreement to the assignment and fee by return mail.

Sincerely yours,

Mary Losey
Film Officer
Division of Public
Information.

Mr. George Ninaud
Magnum Photos
125 rue Faubourg St. Honore.
Paris

CC: Miss P. Palmer, UNICEF.

ML/sf

Magnum
14 February 1951

Dear Chim,

Thank you very much for your letter of 10 February and the very exciting news that you have succeeded in placing the Premature Story so widely. I am amazed that you succeeded in getting it into "Life" and thanks very much for sacrificing blood for gold. I hope the next story will be one that they cry for. I will write to Roberto Rendueles in New York and tell him that "Life" is doing the story and make sure that he gives them any information they need. I am sorry that Pat is upset about the lack of mention of UNICEF in the "Illustrated" story but I do understand that these things will happen from time to time.

We have now prepared all the macquettes for the big WHO traveling exhibit and you will be hearing from the man who was working with me on this in a few days. His name is Roger Montandon and we are planning to use 5 or 6 pictures from the Premature Story. He will need access to the negatives for perhaps a week. I will be very grateful if you can do anything to make this easy for him. Please be assured that the negatives will be returned to you unscathed. As you know, these exhibits will not be shown publicly until after 1 May.

You may also know that I am negotiating for Roger Coster to make a picture story in Haiti. I had a very nice letter from him and he seems to be most interested in doing the job. However, we are having trouble about the politics of the story and until this can be cleared up we cannot give him the go-ahead. I am still very hopeful.

I shall also be in Paris at the end of the month and we can then have a long confab about other possibilities for WHO.

My very best to you.

Sincerely,

Mr. David Seymour,
Magnum Photos,
125 Faubourg St. Honoré
Paris 8.

PH

Dr. Sacha Lovitan, UNICEF/WHO Yaws Eradication Program - Haiti
Chief, Division of Public Health

Photographic coverage of yaws campaign in Haiti

March 19, 1951

The World Health Organization is desirous of obtaining a rather complete photographic coverage of the yaws campaign in Haiti for purposes of publicity.

In view of the nature of certain publicity that has been given this campaign in the recent past, and to which the Haitian Government had naturally taken exception, the Bureau does not wish to approach the Secrétaire d'Etat de la Santé Publique on the subject unless it is reasonably sure that such a request would receive favorable consideration. It would be appreciated if you would, at your earliest opportunity, approach the Secretary yourself, personally and unofficially, and inform him of the wishes of the WHO. You should indicate to him the reasons for our making this request, i.e., that it is the policy of the Bureau and WHO to keep the public as well informed as possible on all the programs which they organize or those to which they lend their assistance, in order to further the work of the PASB/WHO whose operations are entirely dependent upon the goodwill of the member countries and their understanding and knowledge of the work that is performed. If the Secretary should see fit to approve this proposal, it would be clearly understood that all of the photographic work would be done under the supervision of the government, and that only the useful and constructive aspects of the program would be reported.

As soon as you inform us of the Secretary's reaction to such a proposal, if it is favorable, the Bureau will then write him officially with this request, and would take no steps toward carrying it out until it received the official sanction and approval of the Service de la Santé Publique.

WHO has made tentative arrangements with a photographer, Mr. Roger Coster, and they are most desirous of getting this approval (or disapproval) as rapidly as possible, as we understand that Mr. Coster is not likely to remain much longer in Haiti.

HB/el

PH

Dr. Sacha Levitan, UNICEF/WHO Yaws Eradication Program - Haiti
Chief, Division of Public Health

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HB/sl

ORGANIZACION SANITARIA PANAMERICANA
COMITE EJECUTIVO

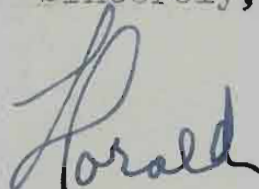
March 20, 1951

Dear Joe,

Here is the action taken so far toward getting the Haitian pictures. I must say that they are not too enthusiastic even about doing this and they will not consider approval in any other form. You will understand that they had a little reticence regarding Haiti because there has been real trouble and through no fault of WHO or PASB, and they don't want to take any steps without full approval of the government. The enclosed procedure meets their requirements here, the administrative procedure is flawless, but Coster may have departed before the four exchanges of letters are completed (to and from Levitan and to and from the Minister of Health).

Sorry for this procedure, but it can't be helped. Hope it works.

Sincerely,



ML/AK

447

PI

3 April 1951

Dear Mr. Coster,

We have finally had news from the Pan American Sanitary Bureau, the American Regional Office of this Organization, concerning the possibility of making a picture story in Haiti. It appears that it will be necessary to get the sanction and approval of the health authorities and this may take a little time. I very much regret this delay and I am letting you know as I do not want you to think we have abandoned the idea.

Dr. Levitan will have the most recent information and as soon as he has positive clearance all round I am sure he will get in touch with you again.

Sincerely yours,

Mary Losey
Visual Media Officer
Division of Public
Information

Mr. Roger Coster
rue Lambert
Petion Ville,
PORT-AU-PRINCE

? copy to Levitan

16 January 1953

Dear Sam,

I don't know whether Mary Loscy has told you that I have come here to take charge of WHO picture stories. One of the many pleasant things about the job is that it gives me a chance to make contact with you again; and that is really all I am doing now.

At first sight it seems to me that there is a great deal that could be done with stories about WHO work and the background to its work which has not been done - merely because up to now there has been no one here fully employed on doing it. The premature baby story was really only unique in as much that it was about the one big picture story that WHO has had generally circulated, but I am sure there are others which could be equally successful if tackled by people who really know the business of making a picture story. There is even, as I think you know, a good deal of excellent material on the files here taken by Eric Schwab which has hardly been touched.

I understand that there was some arrangement by which Magnum agreed to act as agent for WHO on some of the stories we have already done ourselves, and this seems a good idea - although naturally the best thing would always be for us to co-operate directly on some story as happened with premature babies.

Anyway this is only intended to be the most general sort of letter - an opening shot in what I hope will be a steady exchange between us. The best thing, of course, always is to be able to meet and discuss things. Do let me know your movements and plans and, of the record, yours and Magnum's attitude to co-operating with WHO either directly on stories or as an agency. Remember I am brand new here and therefore eager for suggestions, advice, criticism which I hope will lead to us working together successfully in some way.

There is just a chance that I may get to Paris reasonably soon and we could talk things over probably then. If you are passing through Geneva before then so much the better. But in any case let me know how you are and what you are doing.

Yours ever,

Mr. David Seymour
Magnum Photos
125 Faubourg St. Honore
Paris 8

MAGNUM Photos

RÉDACTION : 125, Faubourg St-Honoré, Paris-8^e

ELY. 51-28 — Adr. Télég. Fotomagnum-Paris

19 January 1953

Dear Mr. Kee,

Chim (Seymour) has given me your letter to answer. I am MAGNUM's Paris picture and story editor -- relatively new here too, so we can begin together.

It would be a very good thing if you did get to Paris. We have hardly a soul going to Geneve, but it would be profitable for us to have a visit.

I had heard that there would be a new photo editor at WHO. And I am sure we can work out something to the benefit of everybody. Do you have a tentative schedule or list of stories you want, or plan to do, in the course of the coming year? As you know, the MAGNUM gentlemen get everywhere sooner or later. If we knew of certain spots you're watching, we might have a photographer look into picture possibilities and report on them, or do stories on definite assignment from you.

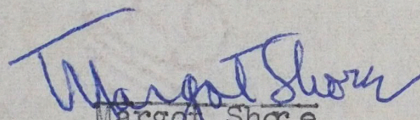
The decision about MAGNUM's cooperating with WHO either directly on stories or as an agency is something that can be decided by Capa. He is due back in Paris in about a week. I'll show him your letter and we can get official word about that.

Meantime it would help to know what you plan, in general, for the coming year. From now on we'll send you our weekly report of MAGNUM photographers' travels and whereabouts.

About the material you have in the files -- its best if we let it stay there for the present. If you are convinced there are some really exceptional picture stories there, I'd be glad to see them. But naturally we prefer to distribute the work of MAGNUM photographers, and very likely there will be some stories to be done around some of WHO's endeavor.

Send me a note, a picture story, a list of general possibilities. And when you're in Paris, please come in. Even if all the stars of MAGNUM are travelling -- I am always here.

Sincerely,


Margot Shore
MAGNUM Editorial

Mr. Robert Kee
Photo Editor
Public Information Division
World Health Organization
Geneve, Suisse

MAGNUM Photos

RÉDACTION: 125, Faubourg St-Honoré, Paris-8*

ELY. 51-28 — Adr. Télég. Fotomagnum-Paris

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It would be a very good thing if you did get to Paris. We have hardly a soul going to Geneve, but it would be profitable for us to have a visit.

I had heard that there would be a new photo editor at WHO. And I am sure we can work out something to the benefit of everybody. Do you have a tentative schedule or list of stories you want, or plan to do, in the course of the coming year? As you know, the MAGNUM gentlemen get everywhere sooner or later. If we knew of certain spots you're watching, we might have a photographer look into picture possibilities and report on them, or do stories on definite assignment from you.

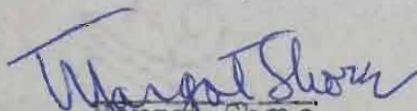
The decision about MAGNUM's cooperating with WHO either directly on stories or as an agency is something that can be decided by Capa. He is due back in Paris in about a week. I'll show him your letter and we can get official word about that.

Meantime it would help to know what you plan, in general, for the coming year. From now on we'll send you our weekly report of MAGNUM photographers' travels and whereabouts.

About the material you have in the files -- its best if we let it stay there for the present. If you are convinced there are some really exceptional picture stories there, I'd be glad to see them. But naturally we prefer to distribute the work of MAGNUM photographers, and very likely there will be some stories to be done around some of WHO's endeavor.

Send me a note, a picture story, a list of general possibilities. And when you're in Paris, please come in. Even if all the stars of MAGNUM are travelling -- I am always here.

Sincerely,


Margot Shore
MAGNUM Editorial

Mr. Robert Kee
Photo Editor
Public Information Division
World Health Organization
Geneve, Suisse

DPI

21 January 1953

Dear Miss Shore,

Many thanks for your letter of 19 January, and I look forward to working together with you.

I quite agree that it is best to concentrate for the time being on the possibilities of direct collaboration with Magnum - that is to say on stories that might be done by Magnum photographers on particular WHO ventures.

As far as the agency idea is concerned, obviously you prefer to distribute Magnum work, and we at WHO should endeavour to get our stories placed by other means.

I do hope that we shall be able to pull off something in the other field, and for this reason I shall be particularly glad to have your weekly report of Magnum photographers' movements, and in my turn I shall keep you in touch with our plans, and in a few days' time will send you some general possibilities for the year which might interest us both. Anyway, I do hope to be able to get to Paris fairly soon.

Yours sincerely,

Robert Kee
Photo Editor

Miss Margot Shore
MAGNUM Editorial
125 Faubourg St-Honoré
PARIS 8e

RK/mg
DPI

27 February 1953

Dear Chim,

We are using some pictures from your Premature Baby story in one of our Newsletters and we shall certainly have requests for these pictures once they have been published, so I want to get some printed in advance. I see we have a special agreement with Magnum about rates of payment, and I have written to Pierre Gasman asking him to make 10 prints of each picture in our set. I hope this is in order with you.

If, as seems very likely, we get a demand for much more than 10, I wonder if we could work out some new rate of payment for larger printings because otherwise it is going to become prohibitively expensive. What could you agree on, approximately, for, say, 50 prints of each picture at a time?

Could you let me have a reply on this fairly soon?

Yours sincerely,

Robert Kee
Division of Public Information

Mr. David Seymour
MAGNUM Photos Inc.
125 Faubourg St. Honoré
Paris 8e
France

MAGNUM Photos

RÉDACTION : 125, Faubourg St-Honoré, Paris-8^e

ELY. 51-28 — Adr. Télég. Fotomagnum Paris

5 February 1954

Dear Tess,

In answer to your letter and phone call, I'm attaching a list of photographers, where they are now, and where they can be expected to be later, in some cases.

As you know, MAGNUM photographers' travels depends on very last-minute advices. So I can't promise.

Second matter: The Scheidegger film on the balance of the Bilharziasis story just came through two days ago -- you'll get it.

But what I did say was that if you have some words, and no contacts, just forget about it. I had Scheidegger's roll identifications typed just the way he sent them in, but they don't necessarily apply, now that some of the material has been split, and some Magnum-Only stories were on same sheets with some WHO-type stuff.

Don't expect anything for some time: the lab has its water-pipes frozen, there is no water at all for them, and even developing is taking a painfully long time. We're badly behind with all kinds of production -- and dangerously near losing some of our deadline stories. So you see how it is.

But the minute I can, I'll send you Bilharziasis. And here's the photographers' movements list.

Best regards,

Margot
Margot Choné

Mrs. Tess Taconis
Div. of Public Information
W.H.O.
Geneve

MAGNUM Photos

RÉDACTION : 125, Faubourg St-Honoré, Paris-8^e

ELY. 51-28 — Adr. Télég. Fotomagnum-Paris

oct 27 1953

Dear Tess,

Just a short note to you to say that we are shortly leaving for the Middle East; remaining there until the end of the year and continuing on to India about the first of 1954, and I thought maybe you could brief us on the possibility of WHO stories in those areas.

I'll write to Mary Losey by this same mail giving her our plans.

Of course we don't have any definite plans --- who does? --- but we'll tour most of the Middle East between the middle of November and the end of the year. But I doubt if we shall get to Israel as Chim is going there. Is there WHO activity in the Arab states? In India I presume there must be quite a lot and it would be good if we could line up a couple of stories. Have you got any suggestions? We shall be in Paris for another couple of weeks so there will be time to receive a letter from you.

I've seen quite a bit of Kryn lately which is a nice change. Generally when I am here he is away. He seems to be doing quite nicely but I think it is pretty poor show that you settle down there in Geneva so permanently that we don't even see you. Why don't you come to Paris for a day or so? It certainly would be good to see you again.

Jinx is doing well and working very hard. She sends you her love.

Must stop and get off the more official letters to Mary Losey and to Marjorie Livchen too. Do you know anything about the ILO set up and their activities in the Middle East and India?

Love to you from us both.

George

MAGNUM Photos

RÉDACTION: 125, Faubourg St-Honoré, Paris-8^e
ELY. 51-28 — Adr. Télég. Fotomagnum-Paris

Oct. 26 1953.

Dear Mary Losey,

In two weeks' time I shall be starting out on my next trip and am therefore letting you know my plans on the chance there may be some stories I can pick up for WHO along the way.

First I am going to the Middle East and then on to India about the first of next year.

Actually I believe the Middle East is already covered for you by our Ernst Scheidegger but there may be something similar that we can do for you in India. We shall be there (my wife works with me on research and writing) for three or four months and will cover Burma, Ceylon and Pakistan as well as India.

If there is anything we can do for you there do please let me know.

With kindest regards,

George Rodger
George Rodger

Write Field

Show to Gers.

DPI

2 November 1953

Dear George,

It was nice to receive your letter and to hear that you and Jim are both well. I'm sorry we missed each other in Paris. I was there two weeks ago and would like to have had a chat with you both about your trip. Will you by any chance be coming through Geneva?

It is true that Scheidegger is busy for us in the Middle East. But his assignment only takes him to four countries - Lebanon, Syria, Libya and Egypt. What countries other than these will you be visiting?

In any case, I suggest that you get in touch with Mrs. Pat Palmer whom you may have met in Paris. She used to come into Magnum occasionally and is a friend of Chim's. She is WHO's Public Information Officer for the area. Perhaps you should write her before you take off. She is always on the move and you will have to arrange your meeting well in advance. Her address is: Pat Palmer, PIO, Regional Office of WHO for the Eastern Mediterranean, P.O. Box 1517, Alexandria, Egypt. She is up to date on what is happening in the WHO world out there and will be able to give you story ideas; also there is a slim possibility that she will have some money to spend. I will write that you are coming and we will make an effort to find a good WHO story in the area for you.

About India. There are photo stories to be done in that area next year. Mary Losey is writing to our Public Information Officer in New Delhi to warn him that you are coming, to tell him the countries you will visit and to ask him to plan his programme so that he can make use of your services in the event that you should be in the region of a WHO story. You might also write to him saying when you will be landing and approximately what your itinerary is. His name and Address: Field Horine, PIO, Regional Office of WHO for South East Asia, Patiala House, Princes Park, New Delhi.

About the ILO. You should by all means contact Marjorie Livchen. Also, get in touch by letter with Mr. Duncan Wall, Director, Information and Educational Services, FAO (Food and Agriculture Organization) Viale delle Terme di Caracalla, Rome. FAO certainly has projects in South East Asia and they may have something going in the Middle East. He doesn't know about Magnum so tell him Mary Losey said to write (Mary's idea).

Mr. George Rodger
Magnum Photos
125, Faubourg St-Honoré
Paris, Se.

I do wish you were coming to Geneva. Then we could arrange introductions for you. In any case, drop me a card from time to time saying where you are and especially where you are moving on to. It might be useful to suggest doing this with Marjorie Livchen and Duncan Wall as well.

My kindest regards to you and Jinx and my best wishes for a most successful trip.

Tess Taconis
Division of Public Information

Mary Losey
DPI § WHO HQ, Geneva.

S-E Asia.

Mr. Field Horine.

MAGNUM PHOTOGRAPHER : GEORGE RODGER

3 November 1953.

I have just received a letter from George Rodger, one of the Magnum Group, who announces that he is going to Pakistan, Burma and Ceylon as well as India, arriving in India around the first of the year. We have written telling him to get in touch with you when he arrives in India and if possible to stop by here en route.

He is an excellent photographer who has done lots of work in the Pacific, Africa and Asia and is specially strong on documentary reports. Tess says he is not very good on the warm human touch but otherwise first-rate. I think you should plan to have some stories ready to shoot by the first of the year if you possibly can, so that when he turns up you can discuss them with him. As you know, the Magnum boys are expensive but in the end they are worth it. And also they have the best release possible for real sotry material. Since we don't have to worry about his transport you should be able to work out some assignments with him that would cost a minimum to SEARO and return a lot. The big question will be whether or not he is willing to deliver his negatives to you and on that you may want copies of our present agreement with Magnum on other matters - copies enclosed.

I hope you do get together and will be sending you from time to time other notices of good photographers passing through.

Geneva, 5 October 1950

Dear Mr. Hinaud,

This is to inform you that the World Health Organization wishes to engage Mr. David SEYMOUR, of Fotomagnum, under our contract with Fotomagnum, to make a photographic reportage of the work of the French Ministry of Health, Division of Social Hygiene, in the national programme for the care of premature infants.

As many pictures as are necessary to document the programme for public information exhibit and training similar purposes should be shot by Mr. Seymour in and around Paris at locations as indicated in discussion with Professor Marcel Lalong, of the Ecole de Puériculture, Dr. Alexandre Minkowski, of the Saudecloque Maternity Hospital, and Dr. Michael Saks, WHO Liaison Officer at UNICEF.

The subjects to be covered in this assignment are as follows:

1. Routine of day's care of a typical premature infant. This should emphasize the work of the nurse rather than the equipment since it is on the nurse that the minute to minute health and safety of the baby depend. This should probably be shot in the Ecole de Puériculture.
2. Training of doctors and nurses for the special problems of caring for prematures. This may be shot partly in the Ecole de Puériculture and partly at Saudecloque Clinic.
3. Service of Social Assistance which protects mother and baby both before delivery (a premature delivery is frequently anticipated and all arrangements made before it happens) and after the baby has been placed in a premature centre.
4. Resuscitation of the newborn. This can be shown at Saudecloque and need not involve a premature but is a practice which should be illustrated.
5. Some aspects of the hospital organization for the care of prematures or at least those aspects which can be visualised.
6. Statistical materials, charts graphs, etc., if they exist, can help to give the organizational patterns of the nationwide service.

.....

Mr. George Hinaud, Manager
Fotomagnum
125, rue du Fg. St-Honoré
PARIS

Clearance for Mr. Seymour to carry out this assignment will be handled by Dr. Michael Saks and an official request for permission to work has already been sent from Dr. M. Begg, Chief of the European Regional Office of WHO, to Dr. Lucien Bernard, Chef des Relations extérieures, Ministère de la Santé publique, 7, rue de Tilsitt (copy to Dr. Anjaleu). WHO will pay for a sum of \$400 this assignment. This will be paid \$200 on receipt of acceptance of this assignment in writing from Fotomagnum, \$200 on receipt of a complete set of contact prints of the story with full captions for each print.

It is understood that Fotomagnum will have 60 days after this second payment in which to secure a commercial publication of the pictures and that thereafter WHO will release any or all of the pictures as it sees fit. We would also want immediate access to prints to be used in the preparation of a WHO exhibit which will, however, not be released before January 1950.

In replying to this letter I would appreciate it if you would inform me at what laboratory you propose to deposit the negatives and the cost to us of various sizes of prints.

I trust that this assignment can be agreed upon directly and that Mr. Seymour will be able to start work in time to catch the special training courses for pediatric doctors which will be given on 16 and 17 in Paris.

If you wish you may indicate your agreement to the above appending your signature and ok to this letter.

Sincerely yours,

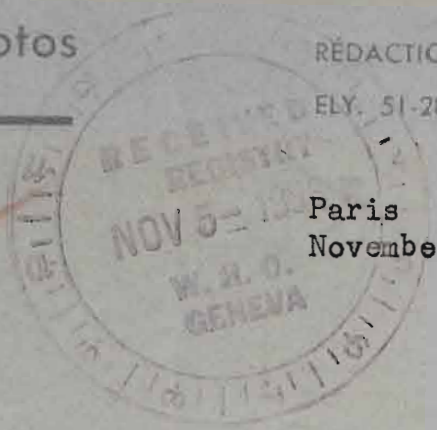
M. Lesey, Film Officer
Division of Public Information

Tess

MAGNUM Photos

RÉDACTION: 125, Faubourg St-Honoré, Paris-8^e
ELY. 51-28 - Adr. Télég. Fotomagnum Paris

PL



Paris
November 3, 1953

My dear Tess:

Many thanks for your very helpful letter. We shall certainly follow up your suggestions and hope that something works out.

Sorry, too, that we missed you in Paris ---and it doesn't look as if we could get to Geneva before we leave for the Middle East. Our plans now are to take off from Paris on the 10th of November ---next Tuesday. We shall go first to Cyprus and will be there until about the end of the month. From there we shall probably go on to Beirut and plan to visit most of the Arab States. As our itinerary is still quite vague, I believe it would be best if we wrote Mrs. Pat Palmer on our arrival in Cyprus. We would then know where our first stop was to be and perhaps could arrange to meet her. Beirut is a likely spot, and I imagine she makes frequent trips there.

About India ---we shall write to Field Horine as soon as we know when we shall be arriving in India. It will be sometime during the first of the year.

About the ILO; George has written Marjorie Livchen whom he knows, but there has been no reply from her as yet. We shall also write Duncan Wall as soon as we get into the Middle East area and know exactly which countries we will visit.

In case you want to get in touch with us during the rest of the month, we can be reached from Nov. 10 to Nov. 30 ---% George Kirzis, P.O.B. 218, Limassol, Cyprus. I'll send you our Beirut address as soon as we make final plans.

Now it does seem funny writing my old friend Tess a business letter --- it should really be a personal one except for the fact that I haven't a spare moment. George is in London making final arrangements, and I'm trying to clear up all the last-minute messes around here. Since we arrived in Paris 10 days ago, we haven't been out of the office once, except for meals. We had one delightful evening with Kryn before he left for Holland, and we are hoping he gets back again before we leave. He seemed in excellent spirits and looked very well indeed. We are delighted to hear of your job and that you enjoy it so much. Do wish we could get together for a long talk about all that has happened this past year.

Thanks again. Best of luck to you, too, and all our regards ---

George

Tess Tacobis, DPI
WHO, Geneva

EMRO, Alexandria
Pat Palmer, PIO

George Rodger's visit

Nov. 9/53

I have had a letter from George Rodger of Magnum. He and his wife (she works with him as his researcher) are on their way to the Middle East. I have suggested that they get in touch with you. They will be in Cyprus until the end of November and will then go to Beirut. In any case they will be in touch with you. They plan to visit the " Arab countries " , which Arab countries and in what order they didn't say. Perhaps their itinerary will be more definite by the time they arrive in Beirut.

DPI.

23 June 1954.

Dear John Morris,

I understand all too well why you have been unable to answer my letter sooner. I think you know that I was very much shocked by the deaths of Bishof and Capa. I didn't know Bishof personally but Capa was a very old friend ~~of~~ of all of us here who knew him will feel his loss for a very long time.

Tess Taconis has gone to Paris this week with Kryn to the meeting at Magnum at which they are apparently going to try and decide how to carry on from here. We will certainly keep in touch with them and I hope to be able to use Magnum photographers from time to time.

I think I may be wanting Roger Coster to do something for us in Cuba if he can be persuaded to go there, and also, perhaps, something in Haiti later on this summer. I haven't got a clear green light yet on the prospective stories but when I do I will certainly get in touch with you again.

Do either Witling or Coster do any 35mm or 16mm film work? I am looking around for individuals who can do short bits of shooting for tele vision subjects which we may be producing in the next year.

Please give my best to Ernestine. I understand that you have been in touch with her. I just haven't had time to write.

Sincerely yours,

Mary Losey
Visual Media Officer
Division of Public Information.

Mr. John Morris
MAGNUM Photos, Inc.,
17 E. 64th Street
New York, 21.

MAGNUM Photos, Inc.

NEW YORK

17 E. 64th St., New York 21
LEhigh 5-0006

PARIS

125 Faubourg St. Honoré, Paris 8e
Elysee 5128

June 17, 1954



Miss Mary Losey
World Health Organization
Division of Public Information
Geneva, Switzerland

Dear Miss Losey:

I am afraid you know all too well why I haven't answered your letter of May 13.

I do hope you will keep our photographers in mind for your stories throughout the world. Don't worry too much about the \$100 per diem rate. We are prepared to work on a flat story payment of \$300 to \$500 depending on the circumstances. This arrangement can be as flexible as circumstances allow.

The only good photographer I know of in Brazil at the moment is Jean Manzon. He must have an agent in Paris but I am not sure just who it is.

We have Ray Witlin in Bogota, Colombia, who is doing excellent work and also Roger Coster as a correspondent-photographer in Haiti.

Sincerely,

John Morris
John Morris

MAGNUM Photos, Inc.

NEW YORK

17 E. 64th St., New York 21
LEhigh 5-0006

PARIS

125 Faubourg St. Honoré, Paris 8e
Elysee 5128

January 11, 1953

Dear Miss Losey:

I'm sorry to report that after long deliberation we have decided with the editors of HOLIDAY not to do a public health nurse in South America. We have decided instead to concentrate on the most outstanding women in the countries we visit. If you have any candidates under that heading I'd love to know about them.

I seem to have lost the name of the representative who gave us the pictures in New York. I hope, therefore, you will explain why we cannot follow up.

Ernestine tells me she is probably going to London in a few days. I'm very pleased for her because it is on a book project which is close to her heart. I certainly hope we meet one of these days.

Sincerely,


John Morris

JM:t

Miss Mary Losey
WORLD HEALTH ORGANIZATION
Geneva
SWITZERLAND

IP DPI

19 January 1954

Dear Mr. Morris,

I'm sorry about nurses but better luck next time. Now I am trying to find out whether we have someone we could suggest for your outstanding woman. Not very likely that we have the type HOLIDAY would buy I'm afraid.

Will you please return the set of photos to Roberto Rendueles, WHO Liaison Officer at the United Nations. He is going to try to place the story elsewhere. I am also wondering whether you can locate the enlargements of Eric Schwab's Asia photos that Ernestine must have given you years ago when we were trying to find a book or magazine outlet for them. Since nothing has been done with them Eric would like to have them back. Perhaps they are somewhere in your files.

We have a new story from him now which is absolutely first rate and we are thinking of showing it to Capa when he comes through here in a week or two. If he is in agreement we will probably make a deal for Magnum distribution. The story is on polio treatment in Denmark for children and it ties up only indirectly with WHO. But the pictures are wonderful and the subject is more and more news. Let me hear from you if you have any suggestions to make before we talk to Capa. He is due here around 10 February.

Sincerely yours,

Mary Losey
Division of Public Information

Mr. John Morris
Magnum Photos Inc.
17E 64th Street,
New York 21

cc. Roberto Rendueles.

IP DPI

30 September 1953

Dear Roberto,

As you know, we are in correspondence with John Morris of the Magnum Photo Agency in New York. The Agency is currently doing a series of stories on women for HOLIDAY magazine. The project is called "Generation Women". The stories are supposed to show - in pictures - the emancipation of women, and therefore an occupation is picked that points up something new, something that is developing, in the way of work or a trade for the women in each land. When Ballou was here we talked together of the chances of convincing Magnum that they should do the story of a nurse in one of the Latin American countries. Mr. Ballou was in agreement, and intended to see John Morris in New York, with the set of photographs that Gunner Gey had taken. We knew that the set would not be up to Magnum standards, but it was to be shown to Morris as an indication of the possibilities for a story for their HOLIDAY series. Unfortunately Mr. Ballou has not had time to go to New York to see Morris since he returned to Washington.

Yesterday a letter came from Morris saying that they were indeed interested in the idea of doing a nurse-story and that they were in the process of preparing a South-American trip for Werner Bishof, whose work you surely know. So this is the time to see Morris and show him the Peruvian nurse set as an indication of the work being done.

We have little information on the Peru Nursing project, but it is rather important to make the effort to get Morris to direct his photographer to an area where WHO has a supervisor-nurse. He says Bishof is also going to Haiti - what possibilities might there be there?

Since the stories are to appear next year, it would really be great if we could place a nurse-story, with some WHO connection, in a big circulation magazine like HOLIDAY. So our suggestion is explore the whole project with Morris and Ballou, if he can be reached, and let us know how you come out.

Sincerely yours,

Tess Taconis
Division of Public Information

Mr. Roberto Rendueles
WHO Liaison Officer
UN
New York

DPI.

3 February 1954.

Dear John Morris,

Although I feel that it is probably a hopeless quest, I am sending you herewith the names of four women who have or are contributing to the work of WHO and who might conceivably be of interest for the HOLIDAY series.

- 1) Raj Kamuri Amrēt Kaur who has been Minister of Health for India since the formation of the present Indian Republic. Previously she was an ardent disciple of Mahatma Ghandi. She belongs to the ruling house of Kapurthala, a small state in the Punjab, North India. She was President of the Fourth World Health Assembly and leads the Indian Delegation to the World Health Assemblies. She can be contacted at the Ministry of Health, New Delhi.
- 2) Daw Khin Kyi (Mrs. Aung San) is Director of Woman and Child Welfare to the Government of Burma. She is the widow of the revered Burmese patriot who was assassinated in the period of Burma's negotiations for independence. She was Chairman of the WHO Regional Committee for South-East Asia in 1950. She is a very influential woman particularly on the social front in Burma's political life.
- 3) Ruth Ingram. American, born 1891, worked for five years with WHO from April 1947 and was expecting another assignment from WHO, although well over age, when she received a sudden offer to go to the Trust Territories of the Pacific Islands. Prior to her WHO assignment in China, she was engaged on Maternal and Child Health work in Rangoon. Miss Ingram was born in China and speak Chinese fluently. Her father and paternal grandfather were U.S. citizens. Contact can be made through her sister, Mrs. David N. Rowe, 37 Thornton Street, Hamden 14, Connecticut, or Nurse Education Supervisor, US Trust Territory of the Pacific Islands, Truk, East Caroline Islands.
- 4) Dr. Martha Elliot. Head of Children's Bureau, U.S. Department of Social Welfare. I am sure you know more about her than we do. She was for a time (two years) an Assistant Director-General of WHO and is still active in its maternal and child health programmes.

Yours sincerely,

Mr. John Morris,
MAGNUM PHOTOS, New York.
17 E. 44th Street

Mary Losey
Visual Media Officer.

IP DPI

30 September 1953

Dear Mr. Ballou,

We have just received a letter from John Morris of Magnum Photos. He is interested in our suggestion of a nurse story for Magnum. He seems to think that there is a possibility that Magnum might pick a Peruvian or Haitian nurse for their HOLIDAY series - "Generation Women". He also regrets that you have been unable to contact him up to now. They are currently planning Werner Bishof's trip to South America, and the "Generation Women" project is a priority on his list of stories to be done.

So in order not to miss the boat I am asking Rendueles to follow up. Enclosed is a copy of my letter to Rendueles.

I am still anxious to know if we can have the negatives of the South American material.

Sincerely yours,

Tess Taconis
Division of Public Information

Mr. Harold Ballou
Public Information Officer
RO of WHO for the Americas
Washington

IP DPI

29 September 1953

Dear John Morris,

We have asked Roberto Rendueles, the World Health Liaison man in the UN, to get in touch with you. We have sent Rendueles a set of photos taken by Gunner Gey for WHO in Peru. The photos are enlargements from copy negs and of poor quality indeed, but they might give you an indication of the story possibilities on the life and work of one of the young Public Health Nurses in Peru. One of the girls is young, slim and pretty - the way HOLIDAY assumes all women to be - and she may be just the person for Werner's story.

If you and Werner are interested, both Rendueles and Ballou will give you all the help they can. They will be able to give Werner an idea of what, where and how these girls live and operate; what sort of background they come from, etc. I think it would be an ideal story for the series - as I remember the aims and objectives of the "Generation Women" from Kryn's questionnaire. Not so long ago, the function of nursing - especially mother and child care - was in the hands of midwives, and no self-respecting middle-class girl would think of becoming a nurse. And suddenly all this is changing. So it is really an indication of the emancipation of women in Latin America.

I have sent Rendueles a text of the Public Health Nurse in Latin America. The text is on El Salvador, but this kind of programme and the work involved is similar in Peru. I think from it you will see that the story can be most interesting photographically. Although I know that texts written on one side of the world almost never are a true indication of what is really happening on the other.

I hope this will be the beginning of a lot of Magnum-WHO activity.

Scheidigger is coming here for briefing next week. We are certain that he will do very well in the Middle East. Give my best regards and wishes for a successful South American trip to Werner.

Yours sincerely,

Tess Taconis
Division of Public Information

Mr. John Morris
Magnum Photos, Inc.
17E 64th Street
New York 21

MAGNUM Photos, Inc.

NEW YORK

17 E. 64th St., New York 21
LEhigh 5-0006

PARIS

125 Faubourg St. Honoré, Paris 8e
Elysee 5128



September 26, 1953

Dear Mary Losey:

I've only delayed in answering your letter of August 18th because I'd hoped to see Harold Ballou here. We haven't heard from him and I now fear that he went back to Europe without a chance to stop by.

Your suggestion that we do a WHO nurse in the new series on Women sounds very good to me and I think it might well work out in Peru. We are now making plans for Werner Bischof's trip to South America this winter and the series on Women is high on his list. He will probably do one story in Haiti and another in South America.

I'm very glad that the arrangement with Ernst Scheidegger seems to be working out. I look forward to more fine pictures from the trip. I must say, however, that it sounds to me as though the team will be covering too much ground in too short a time. But then that's a decision for you.

Sincerely,


John Morris

JM:t

Miss Mary Losey
Visual Media Officer
Division of Public Information
WORLD HEALTH ORGANIZATION
Geneve, SWITZERLAND



PAN AMERICAN SANITARY BUREAU

Regional Office of the
WORLD HEALTH ORGANIZATION
1501 New Hampshire Avenue, N. W., Washington 6, D. C.
CABLE ADDRESS: OFSANPAN



n Reply Refer to: DPI

August 21, 1953



Miss Mary Losey
Visual Media Officer
Division of Public Information
World Health Organization
Palais des Nations
Geneva, Switzerland

Dear Mary,

Just received a copy of your letter to John Morris in which you tell him I am en route back to Washington. I wish I could have taken a slow freight with passage through New York some time last week, but unfortunately I arrived in New York on Saturday, August 1st, and was unable to contact John Morris at Magnum Photos since my plane was delayed a day going back and forth between Geneva and Milan, and it was Saturday. I saw Rendueles who had used up his set of prints of the Latin American nurses (Gey Gruner's photographs) and I have had a selection of the best of them printed up in Washington which I shall get up to Morris.

I had a very nice talk with Mrs. Taconis, who is certainly on the ball when it comes to pictures. We agreed that our set did not produce a story for HOLIDAY but might indicate the possibility of a good story for one of their own photographers or the possibility of Gruner doing the job with proper guidance. I shall keep you informed.

Sorry I missed seeing you when I came back through Geneva following a most inspiring trip around France and Italy.

Sincerely,

Harold Ballou

Harold Ballou, Chief
Office of Public Information

for file

*Copy sent to
Roberto Ranzuelo
25. 9. 53.*

IP DPI

18 August 1953

See file.

Dear John Morris,

I have managed to mislay your last note which should be no surprise to you if you know how these places toil and moil about. We have moved offices, changed photo editors and generally reshuffled the deck. And now I hope that we can finally get down to business.

Mrs. Tess Taconis, whose husband is on your list of celebrities, has come to replace Robert Kee in the photo section and wishes me to let you know that she is anxious to work with you in any way that may be mutually profitable.

The immediate project that comes to mind is the Holiday "Generation Women" series. WHO has a "day" like all such organizations, and each year it chooses a theme to celebrate. Next year on 7 April, 1954, to be exact, WHO Day will celebrate nurses. This theme was chosen for several reasons: one that 1954 has been proclaimed a Florence Nightingale Centenary; and two that the shortage of medical personnel is acute all over the world and most particularly in the nursing profession. So we hope to use the year to whip up as much interest as possible in nurses and nursing especially in the international field. Actually our nurses do have a very rich and adventurous life since most of them are sent to places where medical science has hardly begun to penetrate and since they usually have to pave the way for doctors and other technicians who have less contact with the people and less understanding of their day to day problems.

Tess thought that you might be able to interest Holiday in taking a WHO nurse somewhere as one of your liberated women. Anyway, on the off chance that this will interest you, we have suggested to Harold Ballou, WHO Information Officer for the American region, to give you a ring the next time he is in New York and to show you some pictures which were made in Peru and El Salvador last fall on the work of WHO nurses there. We do not pretend that this set is good enough for your release, but would simply suggest that in going through it you will get a good idea of the work and people and situations involved. It might be a very apt story for the Holiday series since these Latin American girls really are first generation "emancipated women". Most of them are young, some are pretty and all are doing something that their own mothers and even contemporaries would consider revolutionary.

Mr. John Morris
Magnum Photos, Inc.
17E 64th Street

Mr. Ballou is en route back from Europe to Washington now and I should think would be calling on you in the very near future.

We have a number of other stories shaping up and if we find anything that we think would suit your book we will get in touch with you.

Thanks so much for your previous and lost letter.

Sincerely yours,

Mary Losey
Visual Media Officer..
Division of Public Information

MAGNUM Photos, Inc.

NEW YORK

17 E. 64th St., New York 21
LEhigh 5-0006

PARIS

125 Faubourg St. Honoré, Paris 8e
Elysee 5128

February 9, 1953

Dear Mr. Kee:

This is further to your kind letter of January 27, to Mr. John Morris.

Mr. Morris would like you to rush over to us Eric Schwab's story on the WHO's World Influenza Centre in London. - We are right in the middle of an influenza epidemic here, and the timeliness of the story will increase its sales possibilities greatly.

Mr. Morris will write you shortly about all of the other points mentioned in your letter.

Cordially yours,

Inge Bondi

Inge Bondi

Mr. Robert Kee
Photo Editor
World Health Organization
Office of the Director General
United Nations
Geneva, Switzerland

IP DPI

13 February 1953

Dear Miss Bondi,

Many thanks for your letter of 9 February.

I am mailing to you to-day, under separate cover, the set of Schwab's pictures on the World Influenza Centre which you ask for, together with background material. I think you should know that these pictures were asked for by the New York Times through our Public Information Officer in New York, and mailed out to him on the 29 January.

Sincerely yours,

Robert Kee
Division of Public Information

Miss Inge Bondi
Magnum Photos, Inc.
17 E. 64th Street
New York

MAGNUM Photos, Inc.

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PARIS

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Elysee 5128


PI

March 4, 1953

Dear Miss Losey:

You may, perhaps, wonder why I haven't written to you as Mr. Skot-Hansen suggested. The reason is simply that I decided about the first of the year to take on this new job of Editorial Director of MAGNUM. I am sure you know about MAGNUM, so I won't bother to explain further. I do hope, however, that we will have an occasional chance to work together.

Sincerely,


John Morris
EDITORIAL DIRECTOR

JM:t

Miss Mary Losey
World Health Organization
Palais des Nations
Geneve, SWITZERLAND



IP DPI

13 March 1953

Dear Mr. Morris,

Thank you very much for your note of 4 March.

I had in fact not worried about not hearing from you, because I had a vague memory of having written Skot that the decision had already been taken at this end to hire Robert Kee as Photo-Editor before I heard of your interest. Shortly after he arrived, I heard from Ernestine Evans that you were at Magnum, so everything seems to have sorted itself out most amiably. I believe Kee has written you explaining his position here, and I do hope that you can find a way of working together. He will be going to Paris soon and seeing Chim or Capa there, and in the meantime I wonder whether there is anything I could send you to give you a glimpse of WHO's activities. I am sure there must be stories of mutual interest.

Anyway, under separate cover I am sending you a handful of pamphlets which may help.

Sincerely yours,

Mary Losey
Division of Public Information

Mr. John Morris
Magnum Photos, Inc.
17 E 64th Street
New York 21

~~1. Monday~~
2. Tuesday
Beginning Monday, November 14, 1955

MAGNUM will be located at

15 WEST 47th STREET

(eighteenth floor)

New York 36, N. Y.

The new telephone number will be:

Judson 6-7704

Cable address continues: MAGNUMFOTO